

Press Release Template: Evoke™ Therapy Launch

Practice XYZ Now Offers Evoke™ Therapy, a New Option for Chronic Pain Relief Backed by Long-Term Results

The first spinal cord stimulation therapy that automatically adjusts in real time to deliver personalized, lasting relief

LOCATION / Date: 2025

Practice XYZ is among the first in the [City] area to offer Evoke™ Therapy, a new treatment option for patients living with chronic pain. Evoke™ Therapy is the first spinal cord stimulation (SCS) therapy that can measure the spinal cord's response to stimulation, unique to each patient, and automatically adjust therapy in real time. It can make over 4 million adjustments per day to account for changes in posture, activity, and physiology, such as sitting, standing, or coughing.

In the EVOKE Study¹, the first and only double-blind, randomized pivotal trial in SCS history with results out to 36 months, 83% of patients reported their pain was reduced by half or more, and 59% experienced a reduction of 80% or greater at 36 months. Importantly, none of the patients needed their device removed due to loss of effectiveness. Patients also reported improvements in sleep, mood, daily activities, and overall quality of life.

"As more patients seek lasting relief from chronic pain, it's incredibly rewarding to offer Evoke™ Therapy," said Dr. XX. "Chronic pain is a dynamic condition, and this physiologic closed-loop spinal cord stimulation is designed to respond to those changes in real time. It's proven to deliver consistent pain relief and improve quality of life, function, sleep, and mood. Knowing their therapy is automatically adjusting to deliver the right dose gives patients the confidence to focus on living, not just managing pain."

To learn more about Evoke™ Therapy or schedule a consultation with Dr. XX, call [Phone Number] or visit [Clinic Website].

About Practice XYZ:

[Insert clinic background, mission, and contact details here.]

¹ Mekhail NA et al. ECAP-Controlled closed-loop vs open-loop SCS for the treatment of chronic pain: 36-month results of the EVOKE blinded randomized clinical trial. Reg Anesthesia Pain Med 2023;0:1-9

Risks and Important Safety Info: saludamedical.com/safety/

The Saluda Medical Evoke® System is indicated as an aid in the management of chronic intractable pain of the trunk and/or limbs.

RX only